



ANCESTRAL GRAPES. ANCIENT
TECHNIQUES. MODERN TOOLS.
REVOLUTIONARY WINES



**THIS VESSEL
CALLED QVEVRI**

Georgians have made wine in egg-shaped clay vessels called qvevri continuously for 8,000 years.

THE WINE REGIONS OF GEORGIA

WITH ASSOCIATED GRAPE VARIETIES



AN ANCIENT KINGDOM

The country of Georgia, situated at the crossroads of Europe, the Middle East, and Asia, is recognized as the world's oldest winemaking region.



DUE EAST OF ROME

A five-hour flight due east of Rome, this mountainous country—about the size of Connecticut—is tucked between the Greater and Lesser Caucasus Mountains.



ABOUT THOSE GRAPES...

Georgia's hills and valleys are home to more than 500 indigenous grape varieties, with long-lost varieties being rediscovered and revived each year.

**THEY STARTED A
MODERN REVOLUTION**

Thousands of family-owned wineries produce a range of wines—from red, white, and sparkling to the iconic Georgian amber wine.

- 500+ grape varieties
- 10 wine regions
- 100,000+ family wineries
- 1,088 registered to sell wine commercially
- 350 wineries registered for export
- 150+ Georgian wineries selling in the U.S. market
- 30% year-over-year average annual growth rate for wine exports to Georgia to the U.S. over the last five years

